



Casa Mirlo – Privacy Policy

Privacy Policy

We care about your privacy and are committed to providing a safe and enjoyable experience on our website. We aim to be as transparent as possible about how we handle personal data. The policy below applies when you visit and browse our website or submit an inquiry through our contact forms.

This website is privately registered by Daniel Andersson, Notvägen 19, 735 38 Surahammar, Sweden.

Your Rights

In accordance with applicable laws and the GDPR, you have the right to:

- Be informed about what data we collect, why we collect it, and how it is used
- Be forgotten – i.e., request that your data be erased from our database
- Correct any incorrect personal data we may have about you
- Request a copy of the data we store, for your own records or for transfer to another service provider

Cookies

A cookie is a small file transferred from a server to your browser when you visit a website. If your browser is set to accept cookies, they will be stored until they expire or are manually deleted. You can disable cookies in your browser settings or use software that blocks cookies.

We use a cookie to store your consent to our use of cookies. Additionally, we use cookies for embedded services such as:

- Google Maps
- Google Analytics

Personal Data

Personal data refers to any information that can be linked directly or indirectly to a living individual.

What personal data do we collect?

Non-identified personal data: We collect anonymous data about how our website is used, in order to improve user experience and develop our services. This includes technical data such as number of visits, duration of visits, geographic location, device type, and usage patterns.

Identifiable personal data: Normally, you can visit casamirlo.se without revealing your identity or providing any personal information. However, when you contact us via our contact form or wish to make a booking, we may request personal information such as your name, email address, and phone number. Additional details may be required when booking accommodation.

How do we handle your personal data?

We save the information you provide primarily to fulfill your request – for example, sending information or completing a booking.

In most cases, we process your data because:

- It is necessary to fulfill an agreement we have or are about to enter with you
- We have legitimate interests (or a third party does), which do not override your rights
- We are legally required to do so (e.g., accounting laws)
- We use Google services for analytics and marketing. You can read more about how Google collects and uses data at policies.google.com

When you identify yourself, we may also save information about how you interact with our communication channels (website/email) to personalize offers and send relevant information. You may unsubscribe at any time.

Who do we share your personal data with?

We never sell your data to third parties. To provide the best possible service, we only share data with trusted services where we are confident your information is protected and not used for marketing purposes.

Unless required by law, we will not share your data with third parties unless necessary to fulfill your request or process your booking. In such cases, you will be informed and asked for your consent.

How long is your data stored?

Data collected during your visit or through a confirmed booking (with accepted privacy policy) will be stored until you request that it be deleted. You can unsubscribe and request deletion at any time. If no such request is made, your data will be retained for as long as necessary for legal compliance.

Contact Us

If you have any questions about this policy or your personal data, please contact us at:
info@casamirlo.se

We may ask you to verify your identity to ensure your data is not disclosed to unauthorized persons. We aim to respond to all legitimate requests within one month.

Changes to this Privacy Policy

This policy may be updated occasionally. Legal changes, new technology, or official guidelines may require us to update our practices. Please check this page regularly to stay informed.

Last updated: April 6, 2025.